

Nigel Gordijk

DESIGN AND COMMUNICATION SPECIALIST

PROFESSIONAL PROFILE

Nigel specializes in community-based marketing for businesses and non-profits, using graphic design and social media communication. He is a design and marketing specialist with 30 years of commercial experience, including running his one-man company since 2003. Formerly trained, with a B.A. (Hons) in Graphic Design, Nigel's background is originally in design for print. He has built on this discipline by developing skills in web-based design and communication. He was born in London, England and has been based in New Hamburg, ON since 2007. He is highly active in the community, both professionally and as a volunteer.



519-569-9551



nigelgordijk@gmail.com



www.commonensedesign.net



16 Amberdale Way,
New Hamburg, ON N3A 0C1

EDUCATION

B.A. (Hons) in Graphic Design

London College of Printing,
London, United Kingdom
1985-1988

SKILLS

- Graphic design for print and web
- Social media communication and marketing
- News releases, blog posts, press articles

TOOLS

- Photoshop
- Dreamweaver
- Social media apps: Facebook, Twitter, Instagram, YouTube, LinkedIn
- MS Office (Word, PowerPoint)

WORK EXPERIENCE

SELF-EMPLOYED GRAPHIC DESIGNER

New Hamburg, ON (2007 – present)

Brighton, England (2003 – 2007)

- Became self-employed while still living in England. Continued after arriving in Canada in 2007.
- Has worked with clients from across Waterloo Region since moving to New Hamburg.
- Commercial clients have included the Township of Wilmot, Harold Albrecht MP, Interfaith Counselling Centre, Tri-County Mennonite Homes, Mountainoak Cheese.
- Non-profit clients have included Healthy Wilmot, New Hamburg Board of Trade, 100 Women Who Care: Wilmot.
- Created engaging, memorable and relevant communication campaigns using graphic design (branding, print, web) and social media (multi-platform).

COMMUNITY INVOLVEMENT

- Co-organizer of the incredibly successful Wilmot Terry Fox Run with my wife since 2013: <https://goo.gl/8pMRT1>. Creates and executes a year-round, multi-platform marketing campaign (free of charge). Donated the design for the official 2018 Terry Fox Run t-shirt.
- Core member of the Wilmot Healthy Communities Coalition.
- Wilmot Responds marketing and communication coordinator. Brought together the people of Wilmot to create a video that welcomes newcomers to our community: <https://goo.gl/vme1iC>.
- Volunteers at the Wilmot Family Resource Centre Poor Boys Luncheon, New Hamburg Santa Claus Parade, Wilmot Canada Day celebrations, and St. Agatha StrawberryFest.
- Executive member and Marketing Director of the New Hamburg Board of Trade, 2007-2015.
- Deputy Chair of New Hamburg Flood Relief Committee in 2009.